



TESTEX CIRCULARITY

TESTEX®
CIRCULARITY

- ✓ Durability
- ✓ Repairability
- ✓ Recyclability

Reduce, Reuse, Recycle – what is circularity?

Textile circularity represents a commitment to minimise waste and maximise the lifespan of textiles through responsible design, production, and consumption. The goal of the circular economy is to preserve resources, combat climate change and reduce pollution. It requires a product's life to be extended after it has been consumed once. Products and materials are given new life: through reuse, repair, and recycling, they never become waste. This means extracting maximum value from them, while reducing their negative environmental impacts.

What are the advantages of the TESTEX CIRCULARITY label?

Environmental and social responsibility are the key to developing a sustainable textile industry, and certifications focus primarily on the manufacturing phase of textiles. TESTEX's new label focuses on the consumption and end of life stages of a garment, guaranteeing durability, repairability and recyclability. This gives brands the opportunity to express their commitment to both circularity and sustainability.

With the TESTEX CIRCULARITY label, TESTEX supports brands and manufacturers in continuing to grow while having a limited impact on the environment by closing the loop. By designing fashion for circularity, brands can offer good quality, long lasting garments which encourage consumers to repair, reuse and recycle clothes. By choosing products with the TESTEX CIRCULARITY label, consumers are not just making a purchase, they are also making a difference with responsible fashion!

Who is the TESTEX CIRCULARITY label suitable for?

- Brands
- Manufacturers

Phase 1: Durability

Durability is a key factor in increasing the lifespan of a garment, which is the most effective intervention that can be made to reduce the environmental impact of textiles by slowing down the need to produce and consume new products.

In a first phase, TESTEX is offering a comprehensive range of tests for physical durability, which relates to the technical properties of a product, allowing it to be used more by resisting wear, tear and damage. These tests help make sure garments last longer, supporting your sustainability goals.

The tests cover:

- Product deformation
- Fabric strength
- Fabric aspect damage
- Seam and accessories aspect damage
- Colour damage

Testing is carried out in TESTEX's laboratories in Switzerland, and on completion of the tests a detailed test report and a certificate are provided.

In a second phase, repairability and recyclability modules will be added to the program, after which TESTEX will be able to provide its TESTEX CIRCULARITY label.

Contact

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